



SIZZLING SUMMER FUN

ACTIVITIES FOR NORFOLK'S YOUTH

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Recreation, Parks & Open Space
June 9, 2015



RECREATION, PARKS & OPEN SPACE



NORFOLK

Life. Celebrated Daily.

OVERVIEW

Recreation Parks and Open Space will make summer sizzle with camps, programs and activities for youth ages 5-19:

- ▶ Summer Day Camps
- ▶ RBI Baseball
- ▶ AAU Track
- ▶ Football Conditioning
- ▶ Summer Swim Teams/Summer Plunge
- ▶ Norfolk Emerging Leaders Program
- ▶ Collaborative Partnerships
- ▶ Over 6,500 (individual count) participants



Summer Day Camps - Youth Ages 5-12

▶ Camp Wake-Up

- ▶ Bayview, Captain Quarters, Crossroads, Fairlawn, Sherwood & Tarrallton/
475 participants
- ▶ Hours - 6:30 am to 6:00 pm
- ▶ Breakfast and lunch served at all sites
- ▶ Field trips (10 trips currently planned)
- ▶ Fees are \$40 a week for all sites except Captain's Quarters
fee of \$50 a week. All sites have a \$75 summer Field Trip fee

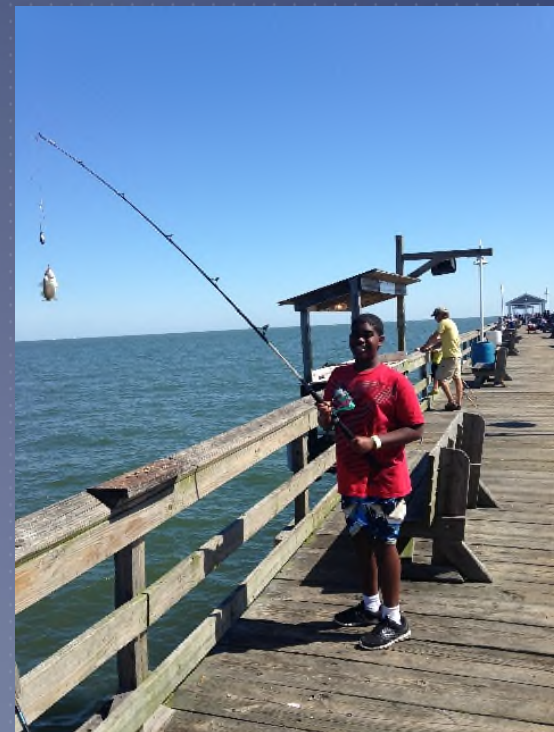
▶ Open Recreation Camp

- ▶ At 14 recreation sites/ 2025 participants
- ▶ Hours - 8:30 am to 5:30 pm
- ▶ Breakfast and lunch served at all sites
- ▶ Field trips (10 trips currently planned)
- ▶ Registration is \$10, with a \$75 one-time optional Field Trip fee



Additional Camps

- ▶ Camp Inspired – Free teen leadership camp (ages 13-17)
 - ▶ Curriculum- driven
 - ▶ A variety of offerings that include outdoor activities, field trips, visual and mass media arts, photography, guest speakers and cook-outs
- ▶ Music Camps – (ages 5 – 17)
 - ▶ Free teen music camps
 - ▶ A variety of offerings that include vocal camp, percussion camp, band camp and “my first music camp”
- ▶ Therapeutic Recreation Camps – youth with disabilities (ages 6-19)
 - ▶ Two camp options - FUNtastic Voyages and Teen Travels
 - ▶ Both camps offer field trips and instructional classes



SUMMER PLUNGE SWIMMING CAMP

SWIMMING AND WATER SAFETY CLASSES

- ▶ Pool locations : Berkley, Chesterfield, Southside & Northside
- ▶ Free Program Offered Monday – Thursday
- ▶ Ages 6-18 (Free transportation provided from 12 recreation centers and the Barron F. Black Branch Library)
- ▶ Registration begins: June 24
- ▶ Program dates: July 6 – August 14



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NORFOLK

Life. Colorized. Daily.

SPORTS CAMPS, SPORTS LEAGUES AND AQUATICS

- ▶ Reviving Baseball Inner-Cities (RBI)
 - ▶ Four Summer Divisions - T-Ball (ages 5-7), Minors (ages: 8-10), Majors (ages 11-12) and Jr. RBI (ages 13-15)
 - ▶ League started on May 30 for T-Ball, Minors & Majors with 15 teams registered and all games played at Fairlawn Recreation Field
 - ▶ After June, League will expand with Little League for Minors, Majors, Jr. RBI
- ▶ AAU Track season rescheduled to begin June 11th with the Mayor's Cup at Norview High
- ▶ Summer Swim Team hosted by RPOS Aquatics at Berkley Pool
- ▶ Summer Conditioning and Football Camps begin in July at various sites
- ▶ Summer Basketball Camp at various sites



NORFOLK'S EMERGING LEADERS (NEL)

- ▶ The goal of the NEL Program is to provide an effective mechanism for Norfolk youth to gain valuable work and community-related experience, and to develop professional workforce readiness
 - ▶ NEL is designed to provide youth (ages 16-19) with the professional and operational experience in local government for seven weeks
 - ▶ Nine Counselors help guide the NEL employees and experience
 - ▶ The Executive Internship component provides undergraduate and graduated students with a robust local government experience for 10 weeks



NEL CONTINUED

- ▶ New for Summer 2015
 - ▶ Extensive marketing and outreach initiative undertaken to heighten awareness about the 2015 Summer program for all Norfolk Public Schools and select private schools
 - ▶ Students required to interview for all positions
 - ▶ Flexible schedules that better support existing city operations
 - ▶ Over 40 new positions bring the total of students hired to 250
- ▶ Summer employment to include:
 - ▶ Seven week program
 - ▶ TCC three-day Summer Job Skill Training Program
 - ▶ Money management training
 - ▶ Nine onsite counselors to provide job coaching and assistance throughout the summer to program participants



2015 EXECUTIVE INTERNS



NEL Executive Internships

- ▶ 12 upper division undergraduate and graduate students
 - ▶ Representing nine colleges and universities
 - ▶ Areas of major study include: Public Administration, Communications, Criminal Justice, Political Science, Public Policy, Environmental Studies, International Affairs/Studies, and Urban Studies
 - ▶ Four Program Cohorts: Human Resources, Information Technology, Public Safety and Government Services
- ▶ Intensive Summer Training
 - ▶ 10 week program to complement college and university internship requirements
 - ▶ Skills honed to improve verbal and written communication skills, research techniques, comparative and cost-benefit analysis skills



NEL Executive Interns Partner with the Downtown Norfolk Interns

- ▶ As part of an ongoing effort to attract and retain talented young professionals to Norfolk and the region, the City of Norfolk, Downtown Norfolk Council and Greater Norfolk Corporation are collaborating on a summer intern program **#LiveNFK**, for corporate interns ages 19-25 to experience what it's like to live, work & play in Norfolk and the region.
- ▶ This is the second year effort of this program
- ▶ Activities include:
 - ▶ A 2015 **#LiveNFK** Networking Launch Event;
 - ▶ Professional Development Opportunities;
 - ▶ Glass Blowing Demonstrations;
 - ▶ Norfolk Tides Games;
 - ▶ Bike Tours and Lunch;
 - ▶ Sailing Lessons, and much more.



COMMUNITY PARTNERSHIPS

- ▶ Teens with a Purpose
 - ▶ High School Summer Camp
 - ▶ Fuse Festival (June 27, July 25, August 22)
- ▶ Urban Summer Academy at Southside Boys and Girls Club (50 rising 6th graders)
- ▶ ODU Summer Leadership (100 high school students)
- ▶ ACE Navigators Summer STEM at the Campostella Heights Resource Center (20 students from Campostella Elementary School)
- ▶ Tidewater Boatbuilding at the NRHA building in Ballentine (20 high school students)
- ▶ 757 Seahawks Athletic Association (Swimming) at Berkley



Norfolk Boxing and Fitness Center

Recreation, Parks & Open Space

City Council
June 9, 2015

Norfolk Boxing & Fitness Center

Proposed Facility:

- ▶ *Designed by VIA Design Architects, based in Norfolk*
- ▶ *13,000 sf inside Harbor Park Stadium*
- ▶ *460 maximum occupancy*
- ▶ *260 spectator seats for tournaments*

Proposed Participant Breakdown:

- ▶ *100 Junior Olympic (ages 8-16)*
- ▶ *80 Senior Olympic (ages 17-33)*
- ▶ *30 boxing fitness class (10 per class – 3 classes per week)*
- ▶ *Other fitness classes to include aerobics, step, spin classes & weight training*

Construction Schedule

Design Schedule:

- ▶ *100% construction drawing: completed*

Construction Schedule:

- ▶ *Bid advertisement - late June 2015*
- ▶ *Construction begins - October 2015*
- ▶ *Completion - late summer 2016***

*** Dependent on facility cleared to begin construction in August 2015*



PROPOSED STAFF, HOURS & BUDGET

Staff (combination of current and new employees)

- ▶ *Up to 5 full-time; 8 part-time employees*

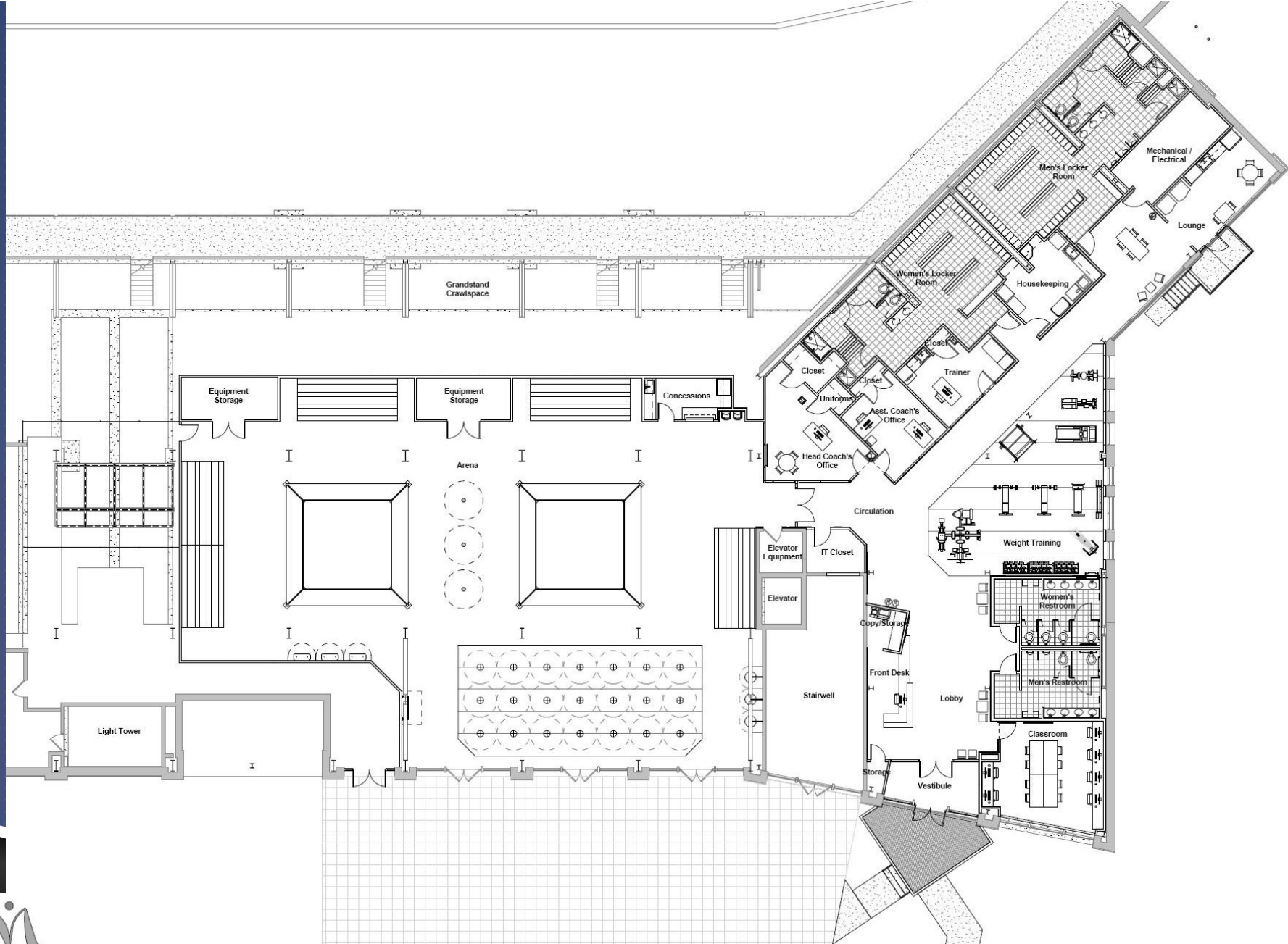
Proposed Hours of Operation

- ▶ *Monday through Friday - 6 am to 9 pm*
- ▶ *Saturday - 8 am to 4 pm*
- ▶ *Closed Sunday*
- ▶ ***Parking Requirements*** - *30 to 40 parking spaces at Harbor Park*

NORFOLK BOXING AND FITNESS CENTER



Offices/Weight Training

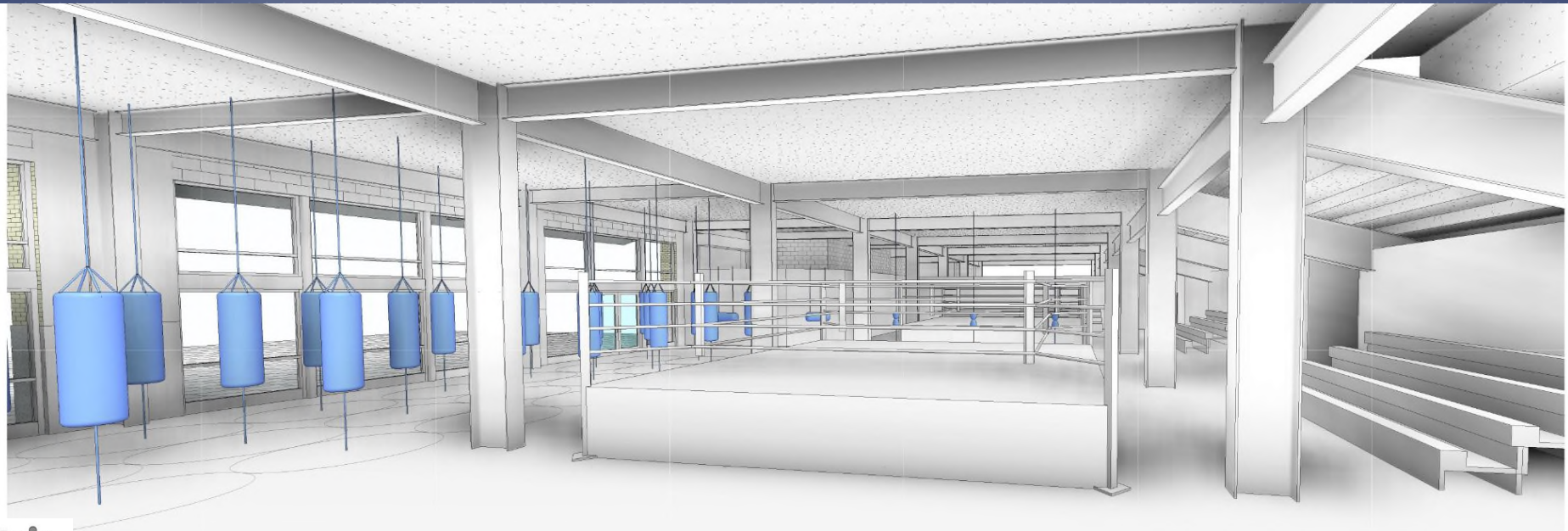


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Norfolk Boxing and Fitness Center



Exterior Elevation



Boxing Arena